



## PRETTY GREAT AT THESE SKILLS

FB, IG, TW Analytics  
Micro-Influencer Marketing  
Content development  
Blogging  
Project management  
Canva/ WordPress  
Wix / MailChimp  
Public Speaking  
Research & Trends

## PERSONAL SKILLS THAT MAKE ME A MAVEN

Creative spirit  
Reliable & Organized  
Learner  
Motivated  
Geeky for Social Media  
Trends and Education  
Passionate about Creating a voice and space for a Brand  
Authenticity (but for real)

## CONTACT

C: 512.565.4311  
E: rankinpatty@gmail.com  
W: www.pattystylecoach.com

## SOCIAL

FB Patty Toms  
IG @pattystylecoach  
TW @patty\_toms

LinkedIn <https://www.linkedin.com/in/pattytoms/>

# PATTY TOMS SOCIAL STYLE

SOCIAL MEDIA  
STRATEGIST & MANAGER

**CREATING A VOICE &  
AESTHETIC FOR YOUR BRAND  
WITH STYLE.**

## DETAILS PACKAGE \$500-600/MO

SOCIAL MEDIA MANAGEMENT OF 3 CHANNELS

- Content
- Custom Graphics
- Social Media Calendar Schedule of Posts
- Monthly Analytics and Data Report
- Strategy put in place from analytics/data report

SOCIAL CHANNEL INSIGHT REVIEWS

- Develop a social media strategy to increase the voice, brand, engagement, and organic reach and impressions.
- Relevancy in the said industry
- Demographic reach
- Social Interaction reach
- Voice and Brand engagement and impressions

## BASIC PACKAGE \$250-\$350/MO

- POST 3-4 TIMES A WEEK ON 2 CHANNELS
- SET UP SOCIAL MEDIA POST SCHEDULE
- 2-3 CUSTOM GRAPHICS CREATED WEEKLY
- CURATE CONTENT FOR SAID INDUSTRY FROM OTHER RESOURCES

## KEEP IT SIMPLE PACKAGE \$150 - \$200/MO

- POST 3 TIMES A WEEK ON 1 SOCIAL CHANNEL
- SET UP SOCIAL MEDIA POST SCHEDULE
- 1-3 CUSTOM GRAPHIC CREATED WEEKLY
- CURATE CONTENT FOR SAID INDUSTRY FROM OTHER RESOURCES
- HOURLY RATE IS \$20-\$25/HR DEPENDING ON THE PROJECT AT HAND. A LA CARTE PACKAGES CAN BE MADE AND PRICING CAN BE DISCUSSED.