



PRETTY GREAT AT THESE SKILLS

FB, IG, TW, LI, Pinterest
Data & Analytics
Influencer Programs
Content Development
Blogging
Project Management
Canva/ WordPress
Wix / MailChimp
Research & Trends
Humanizing Digital
Buffer & Hootsuite
Sprout & Sendible
Creative IG Stories
Folding a Fitted Sheet

CONTACT

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SOCIAL

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LinkedIn <https://www.linkedin.com/in/pattytoms/>

HOURLY RATE IS \$25-\$35/HR
DEPENDING ON THE PROJECT
AT HAND. A LA CARTE
PACKAGES CAN BE MADE.

PATTY TOMS SOCIAL STYLE

SOCIAL MEDIA
STRATEGIST & MANAGER

CREATING A VOICE &
AESTHETIC FOR YOUR BRAND
WITH STYLE.

DETAILS PACKAGE \$650/MO

SOCIAL MEDIA MANAGEMENT OF 3 CHANNELS

- 4 -5 x a month content posts
- 3 IG Stories a Week
- Custom Graphics created in Canva
- Social Media Calendar Schedule of Posts in Buffer
- Bi-Monthly Analytics and Data Report
- Strategy put in place from analytics/data report

SOCIAL CHANNEL INSIGHT REVIEWS

- Develop a social media strategy to increase the voice, brand, engagement, and organic reach and impressions.
- Demographic reach
- Social Interaction reach
- Voice and Brand reach and impressions

BASIC PACKAGE \$450/MO

- POST 4-5 TIMES A WEEK ON 2 SOCIAL CHANNELS
- PRE-SCHEDULED SOCIAL MEDIA POSTS IN BUFFER
- 3-4 CUSTOM GRAPHICS CREATED FROM CANVA
- 2 IG STORIES A WEEK

KEEP IT SIMPLE PACKAGE \$300/MO

- POST 3 TIMES A WEEK ON 1 SOCIAL CHANNEL
- PRE-SCHEDULED SOCIAL MEDIA POSTS IN BUFFER
- 1-3 CUSTOM GRAPHICS CREATED IN CANVA
- 1 IG STORY A WEEK